## HIGH LITTLETON CHURCH OF ENGLAND PRIMARY SCHOOL



**WRITING OVERVIEW TERM 3 OTTERS** 

## **OTTER CLASS** Term 3: Europe **Writing to Persuade** Genres Week 1: New Year resolutions Week 2: Advertising videos (Otter/Badger one off) Writing to persuade Week 3: Advertising & **Grammar and sentences** viewpoint Use **imperative** and **modal** verbs to convey urgency: Buy it today! This product will transform your Week 4: Advertising & life.. viewpoint Use **adverbials** to convey sense of certainty: Surely we can all agree...? Use **short sentences** for emphasis: Week 5: Speech – advertising This has to stop! Vote for change! & debate Use of the **subjunctive form** for formal structure: If I were you, I would... Week 6: Speech advertising & debate

Adverbials	Conjunctions	Punctuation Content
Firstly	if	Use ?! for rhetorical / exclamatory sentences
Furthermore	because	Use colons and semi-colons to list features,
In addition	although unless	attractions or arguments.
However	since	Use <b>brackets</b> or <b>dashes</b> for parenthesis,
Nevertheless	even if	including for emphasis:
Therefore	rather whereas in order to	This is our chance—our only chance—to make
Consequently		a difference.
In conclusion	whenever	Use <b>semi-colons</b> for structure repetition:
	whether	Bring your friends; bring your children; bring
		the whole family!